



Kieran Power
Supporter Liaison Officer
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Hope your 2022 has started well and you're as well as can be. March already (!) and we're approaching the business end of the season. The next fortnight will give us the answer on which direction our season is going to end and I'm confident of it being a good one. Back the team and all players to set up a good finale.

It's been a long time since we've had a campaign where we've been hampered with so many injuries and players out. No excuses there though, we'll find a way to achieve our aspirations.

Thanks to everyone that got in touch in February. Always available if you need me for anything, kpower@hibernianfc.co.uk.

Lots going on this month

We've heard from Ben Kensell talk openly about an eventful 6 months in his latest update - <https://www.hibernianfc.co.uk/article/kensell-we-all-want-to-win> - topics covering Jack Ross exit, hiring Shaun Maloney, Sale of Martin Boyle, update on Development team, our end of season aspirations and sit-down talks with SPFL and Head of refereeing about inconsistencies.

We announced a couple of weeks back that **Season Ticket Prices have been frozen for the 2022/23 campaign at Early Bird prices.**

There will be no price increase after the 'Early Bird' deadline. Supporters will receive other incentives for renewing early, which will be revealed soon along with finance option details.

We'd like to thank supporters for the magnificent support they've shown the club over the last couple of seasons.

The club launched our Football for a Fiver initiative on the 17th of February -

Ben Kensell - *"Football is all about the fans, and the support we have received this season has been phenomenal. Being a football fan isn't cheap, and Covid has made it even harder for everyone, but it's clear to see the vital role that you all play.*

"As we come to an important part of the season, we want to make Easter Road a fortress and have as many supporters getting behind Shaun Maloney's side as possible. Through 'Football For A Fiver', we have made the game affordable for everyone and hopefully we will sell out Easter Road once again.

"The stadium was bouncing for the Edinburgh Derby, and it made it a really special occasion. I hope we can create that kind of atmosphere again.

"It's also fantastic that the match is against St Johnstone as they look after our fans well when we travel to Perth and offer the cheapest away day ticket for our supporters."

We were completely blown away by the immediate reaction and generosity of Hibs fans wanting to support a ticket donation for those less fortunate.

We quickly made a donation process a reality for fans within 12 hours of that launch (big thanks to the Commercial and Ticket Office making that happen). **The total tickets donated passed the 400 marker for the game against St Johnstone on Saturday 5th March. Phenomenal effort from our support.**

This Initiative closed at 10am Monday 28th February, and will allow Hibernian Community Foundation and myself time to distribute to the right people before next Saturday (local schools, social inclusion groups, community education classes and refugees (thanks to Robbie Wood at Street Soccer Scotland Edinburgh & Leith for supporting the HCF and myself get these tickets out).

AGM

Hibernian FC would like to invite shareholders to the club's AGM for the financial year ended 2 July 2019.

The meeting will be held in the West Stand, Easter Road Stadium, at 6:30pm on Thursday 3rd March.

Retro strips

Early February, we unveiled a reproduction of the club's 1985-86 kit in conjunction with fan culture merchandisers, The Terrace. This is the first in a series of retro shirts to arrive at the clubstore <https://www.hibernianfc.co.uk/article/1985-86-kit-re-release>

HQ Subscription available



Our new 100-page quarterly magazine, HQ, is now available to purchase as a subscription (launched 25th February) in addition to online, club store, ticket office and matchday sales.

The subscription service will allow Hibs fans from across the world to get each edition of the magazine delivered straight to their doorstep

The subscription package will include 4 editions of HQ magazine, the next of which will be published in April - more details here <https://www.hibernianfc.co.uk/article/hq-magazine-subscription-service-launched>

Season Ticket Benefits



Last year we promised supporters who renewed their season ticket entry to competitions and more benefits for 2021/22, including exclusive events and discounts.

We've been busy sending out monthly prize draw gifts to season ticket holders and recently held our first event - a Q&A with our new signings, Rocky Bushiri, Ewan Henderson and Demi Mitchell met supporters at a special Season Ticket Holder event at Easter Road on the 22nd of the month. Look out for more season ticket only events coming in March, April and May.

Player of the Year Sunday 15th May

Tickets are available for the Hibernian FC Player of the Year 2022 at the EICC on Sunday 15th May. A fantastic new venue for the first in person PotY since 2019. An end of season evening with Drinks, Dinner, Entertainment and all at Hibs in attendance. More details on this can be found [here](#)

There is a number of supporter touchpoints I would like to bring to your attention.

We have had great interest from supporters about our LGBTQ+ supporter network. We want to make sure all supporters feel welcome, valued and safe at Easter Road at all times no matter their race, religion, gender or sexual orientation. We plan to meet up with those interested in joining the ally group at Easter Road in the coming weeks and more will be communicated on this shortly.

We'll soon be in a position to communicate to supporters about our Tribute to absent friends & family match which we're planning to host before the season finishes. This will be a time for all at the club, supporters, management, players and staff to come together to remember those no longer here.

Hibs Kids

We're looking forward to seeing all our young Hibs Kids, old and new, against St Johnstone, Saturday 5th March - our last Hibs Kids fixture of season 2021/22. Tickets will be allocated in the Famous Five lower stand, Hibs Kids members can claim their free matchday ticket online or via the ticket office.

David Gray On The Hibe Buzz!



Hibs legend, Scottish Cup winning hero, now First Team coach, Sir David Gray is the latest guest on The Hibe Buzz podcast. The full interview is available to watch [here](#).

Hanlon Stevenson Foundation - Sauzée 4 prize draw

A promotional graphic for the Sauzée 4 Prize Draw. The left side features a grid of logos for partner organizations including HSE, Dnipro appeal, HIBS, BOUNCE, HIBS, LONG, and others. The right side contains the text 'SAUZÉE 4 PRIZE DRAW' and details about the draw, including prizes like tickets to the Franck Sauzée dinner and signed merchandise. It also mentions the deadline for donations and the date of the draw.

All proceeds from the Hanlon Stevenson Sauzée 4 prize draw will support Ukrainian children through the great work of Dnipro Kids.

Each £10 you donate before/on 14th March enters into the draw once.

HIBERNIAN CHARITY BALL 2022

Final call to join former Hibernian captains Pat Stanton and Rob Jones to celebrate the fantastic work of the Hibernian Community Foundation at the second Gala Ball on Friday 18th March, 2022.

An opportunity to ask Rob and Pat anything followed by an evening of glamour, great company, incredible food, drinks, and astounding entertainment.

Lots of content available on the club website from the last month and I would encourage you to have a look here - <https://www.hibernianfc.co.uk/news>



Keep doing what you do.

If you need me to help with anything, please just shout.

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